

QUALITY POLICY OF THE BUDAPEST BUSINESS UNIVERSITY

THE BUDAPEST BUSINESS UNIVERSITY IS COMMITTED TO SATISFYING STUDENTS' EXPECTATIONS AT A HIGH LEVEL. AT THE BBU, QUALITY PERVADES THE STUDY ENVIRONMENT, RESEARCH AND THE SUPPORTING AREAS ALIKE.

In order to ensure the high quality of BBU degrees and qualifications, our University actively adapts to constantly changing challenges, facilitating the development of the professional, language and digital competencies of our students and supporting our diverse community with flexible learning paths. By ensuring quality, we assist our students in becoming well-prepared and responsible professionals.

As part of our strategic management, we operate a quality management system according to the Total Quality Management (TQM) model, in which we work along the Standards and Guidelines for Quality Assurance in the European Higher Education Area (ESG 2015) criteria. Our student-centred approach, the commitment of management and staff, as well as continuous development are in the focus of our TOM-based quality control system.

Our activities are operated and developed on the basis of process and system approach, and we attempt to involve an increasingly wide scope of internal stakeholders (*students, staff members*) and external stakeholders (*external lecturers, subcontractors, cooperating partners, labour market players, business and other relations*), taking their demands and expectations into consideration.

Our quality approach covers the development and the approval of study programmes, student-centred learning, teaching and assessment, the admission and the progress of students, the acknowledgement of their studies and the awarding of qualifications, the lecturers, study support and student services, information management, public information, continuous monitoring and regular assessment of study programmes, and regular external quality assurance.

We are working on the continuous development of quality in the processes of our Doctoral School, adult training and the Language Examination Centre, taking their special requirements into consideration.

We stand up for scientific integrity and freedom and against scientific fraud, and take action against any kind of intolerance or discrimination against students, staff members and external stakeholders.

The management of the University commits itself to implement the quality policy, encourages internal and external stakeholders to learn and apply the quality policy and have high standards in their work, continuously extend their knowledge and professional skills and continuously improve the quality culture of the institution.