

Invitation to Public Defence

Budapest University of Economics and Business'
Doctoral School of Entrepreneurship and Business
cordially invites you to the public defence of

Norbert FORMAN

Date: 14.00, 29 September 2026 (Tuesday)

Place: A04 Room at the University's Zugló Campus
(1149 Budapest, Buzogány u. 10-12.)

Title of dissertation:

***From Conversation to Solution: Leveraging
Technology to Optimise Guest Concierge Services
in the Hospitality Sector***

Review committee:

chairperson: Prof. Dr. Balázs HEIDRICH (Budapest University of Economics and Business)
opponents: Dr. Zsófia KENESEI (Corvinus University of Budapest)
Dr. Petra NÉMETH-GYURÁCZ (University of Pannonia)
members: Dr. Róbert MARCINIÁK (Budapest University of Economics and
Business)
Dr. habil Tímea GÁL (University of Debrecen)

Supervisor of the dissertation: Dr. habil. Richárd KÁSA

Please, register for the event by sending an e-mail to phd@uni-bge.hu

Prof. Dr. Balázs HEIDRICH

Head of the Doctoral School of Entrepreneurship and Business